Dyslexia Awareness Week
Monday 2\textsuperscript{nd} to Sunday 8\textsuperscript{th} October 2017
Events & Activities
Pack for Children & Schools
Dyslexia Awareness Week 2017
Monday 2nd to Sunday 8th October 2017

www.bdadyslexia.org.uk/fundraising/dyslexia-awareness-week

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• Facts on dyslexia

British Dyslexia Association
Awareness Week 2017
Monday 2\textsuperscript{nd} to Sunday 8\textsuperscript{th} October 2017

www.bdadyslexia.org.uk/fundraising/dyslexia-awareness-week
Dyslexia Awareness Week Theme: ‘Positive about Dyslexia’

Dyslexia Awareness Week 2017 takes place from 2nd to 8th October in England, Ireland and Wales. This year’s theme is ‘Positive about Dyslexia’.
Social Media Coverage

The official hashtag for the week is: #positivedyslexia2017

We encourage use of this across dyslexia charities, schools, employers and individuals.

Sign up to our Twitter, Facebook and YouTube accounts for news and updates.

British Dyslexia Association
DAW - Online Resources

The online resources and all updates for this year’s DAW are available to download from: http://www.bdadyslexia.org.uk/fundraising/dyslexia-awareness-week

Keep checking back for any developments and new materials.
BDA Aims & DAW Daily Themes

Monday 2nd Oct
- Early identification of dyslexic difficulties for all in society

Tuesday 3rd Oct
- Availability of effective and appropriate teaching provision for all dyslexic children and adults

Wednesday 4th Oct
- Availability of appropriate assessments for all dyslexic children and adults

Thursday 5th Oct
- Reasonable adjustments for dyslexic individuals within all sectors of society

Friday 6th Oct
- Information available about effective strategies to maximise strengths of dyslexic individuals

Saturday 7th Oct
- To raise dyslexia awareness and create a dyslexia friendly society for all

Sunday 8th Oct
- Round up & Consolidate
Events During DAW

Sponsored Spell & Other Software

Sandwell College
West Bromwich

Fund Raising, Birmingham

tes
SEN Show
Celebrating 25 years
6–7 October 2017, Business Design Centre, London

British Dyslexia Association

Media Coverage
Do you recognise these celebrities?

**DAW Posters 2017**

These celebrities are positive their dyslexia made a difference to their success.
DAW 2017
Posters and Downloadable Materials

Alexander Graham Bell Poster 11.5MB JPG
Click Here

Albert Einstein Poster 12.6MB JPG
Click Here

Henry Ford Poster 13.2MB JPG
Click Here

Richard Branson Poster 12.6MB JPG
Click Here

The Wright Brothers Poster 11.0MB JPG
Click Here

Thomas Edison Poster 12.4MB JPG
Click Here

Courtesy of

MADE BY DYSLEXIA
Jamie Oliver
Made by Dyslexia

Click here to watch Video

Dyslexic Heroes

Click here to watch Video

Tali’s Story

Click Here to watch Video
Free Pre Screening Tool

Please take the screening on behalf of 5-7 year olds, the screener goes from age 5-16.

Free E Book

Please download a copy
Nessy is offering 40% off our Dyslexia Quest Screening tool and 40% off Dyslexia Training for the duration of DAW.

Nessy is also offering different free apps every day from Monday – Friday.
Hairy Phonics 1, 2 + 3 and Hairy Words 1 + 2.
WORKING MEMORY IS ONE OF THE MOST IMPORTANT AREAS
Spelling Videos
One Minute Spelling Strategies

Mnemonics
view.vzaar.com/10799864/player

Words within Words
view.vzaar.com/10799878/player

Mispronouncing Words
view.vzaar.com/10799870/player

Rhyming
view.vzaar.com/10799883/player

Chunking
view.vzaar.com/10799896/player

Using Pictures
view.vzaar.com/10799876/player

Rules
view.vzaar.com/10799888/player

Click on the links above for a fun daily one minute Spelling Strategy
Dyslex.io Launch

Take a look at this eye-catching new mobile site. Dyslex.io is a one-stop site for everything you need to know about dyslexia.

www.dyslex.io
Dyslex.io

- Videos and other resources for everything you need to know about dyslexia, whether you are dyslexic yourself, a parent or carer of someone who is dyslexic, or a teacher or employer of dyslexic people.

- All of the resources and links are quality assured by the British Dyslexia Association and other leading UK dyslexia charities so you can be confident that the advice you are receiving is accurate and current.

- dyslex.io is the result of a project funded by the Department for Education. It is led by the British Dyslexia Association, in partnership with Dyspraxia Foundation, Manchester Metropolitan University, and Patoss.

www.dyslex.io
Awards 2017 –
BDA Dinner Awards & Dyslexia Awareness Week Awards
BDA Awards Dinner Nominations 2017

The British Dyslexia Association's annual Dyslexia Awareness Week Awards are now open for nominations, please see the nomination form here.

**These awards will be given to individuals who have been successful in spite of the challenges they have faced with dyslexia in the following categories:**

- Child (age 12 and under)
- Young Person (age 13-17)
- Adult (18+)
- Teacher (showing dedication to supporting dyslexic pupils)
- Organisational Members Award

The awards will be presented at the BDA Awards Evening on Friday 17th November at Drapers Hall, London. The award winner from each category and one guest will be invited to attend and receive their award at this event. Travel and accommodation will be generously covered by our sponsors.

We would like to invite teachers, parents, friends, partners and colleagues to nominate someone they know who deserves an award by downloading and completing the Awards Nomination Form.

Please print the form, complete it, and either scan and email or post back to:

Claire McKinnon
T: 0333 4054588
M: 07917 390288 07917 390288
E. clairem@bdadyslexia.org.uk
Dyslexia Awareness Week Awards

Nominations are invited for the 2017 Dyslexia Awareness Week Awards in the following categories:

• Local Dyslexia Association of the Year
• Volunteer of the Year - Lifetime Outstanding Contribution
• Teaching or Support Assistant of the Year
• Lifetime Achievement Award: Academic Contribution to Dyslexia
• Jean Hutchins Accessibility Award (dyslexic individuals only)
• Dyslexia Friendly Awards
  • School of the Year
  • College of the Year
  • Organisation of the Year

Please download and print the 2017 DAW Awards Nomination Form, complete it, and either scan and email, or post back to;

Claire McKinnon
DAW Awards 2017, BDA,
Unit 6a, Bracknell Beeches, Old Bracknell Lane, Bracknell, RG12 7BW
Or by email to E. clairem@bdadyslexia.org.uk  Subject: DAW Awards 2017.

The deadline for entries is Wednesday 11th October 2017 and a distinguished panel of judges will select a winner and runners up for each category. Winners will be notified on BDA’s social media on 20th October 2017. All entries will receive a certificate.
Dyslexia Awareness Week 2017

Competitions 2017

Create your own artwork

Write your own story or poem

Have fun and raise money with spellings!

Record your own video

British Dyslexia Association
Dyslexia Awareness Week Competitions

• To enter for any of our competitions please send your artwork, stories, poems or, for the first time in 2017, videos about the ‘Positives about Dyslexia’ from your experiences. The competition is only open to individuals with dyslexia.

• There are 3 categories for 2017:
  o **Artists** (including photography and graphic design):
    Age Categories: 5-11 years, 12-17 years, and 18+
  o **Writers** (including fiction, non-fiction and poetry):
    Age Categories: 5-11 years, 12-17 years, and 18+
  o **Videos** (short 30 seconds – 2 minutes video film) These can be sent to Claire at the BDA via WhatsApp on 07917 390288 Age Categories: 5-11 years, 12-17 years, and 18+

Please note, we are unable to accept photos of entries, therefore all must be submitted as originals, by post. If you wish your entry to be returned afterwards, please include your name and address on the back of the entry.

• The theme for 2017 is Positive about Dyslexia. We would like entrants to interpret the theme in their own way. This year we are restricting the size of entries to A5 or 2 minutes of video recording and all entries must be submitted on the template, which can be found within the DAW Resource Pack pages 24 and 25.

• **Please send your entries to:** DAW Competition 2017, BDA, Unit 6A, Bracknell Beeches, Old Bracknell Lane, Bracknell, RG12 7BW by **Wednesday 11th October 2017**

• **The deadline for entries is Wednesday 11th October 2017** and a distinguished panel of judges will select a winner and runners up for each category. **Winners will be notified on BDA’s social media on 20th October 2017.** All entrants will receive a certificate.
Name: 

Date of birth: ___ / ___ / ___  
Address: 

Email:

School (if being entered from a school or college):

Category (please circle): Writers, Artists & Video  
Age group (please circle): 5-11 12-17 18+  
Signature:  

If person entering is under 18; please ask a parent, guardian or responsible adult to sign this consent form.  
By submitting your work, you agree for the BDA to display and share your work whether it be at an exhibition, on social media or in promotional materials.  
Name: 

Date of birth: ___ / ___ / ___  
Address: 

Email:

School (if being entered from a school or college):

Category (please circle): Writers, Artists & Video  
Age group (please circle): 5-11 12-17 18+  
Signature:  

If person entering is under 18; please ask a parent, guardian or responsible adult to sign this consent form.  
By submitting your work, you agree for the BDA to display and share your work whether it be at an exhibition, on social media or in promotional materials.
Artists Entry - Theme: Positive About Dyslexia (including photography and graphic design):
Age Categories: 5-11 years, 12-17 years, and 18+
Please send with your completed entry form.
Writers - Theme: Positive About Dyslexia (including fiction, non-fiction and poetry):
Age Categories: 5-11 years, 12-17 years, and 18+
Please send with your completed entry form.
BDA Sponsored Spell

A fun way to engage primary school children in spelling and raising of dyslexia

The BDA Sponsored Spell is a fun event for primary school aged children to help support their literacy development whilst also raising awareness and funds for the British Dyslexia Association (B.D.A.).

We recognise the importance of spelling, and the role it plays in every day life, in supporting a child’s literacy development, as part of their core life skills.

We believe this event will support schools in their approach to help improve spelling, whilst also increasing levels of understanding and awareness of dyslexia and Specific Learning Difficulties amongst pupils, teachers and parents.
BDA Sponsored Spell

How your school can take part...

We are asking primary schools across the country to take part in our Sponsored Spell, during Dyslexia Awareness Week (2nd to 8th October 2017). We are also happy for schools to run this event throughout the year.

Each class can do their own Sponsored Spell with their teacher.

**During the week commencing 18th September** - Teachers will give out the spellings for the children to learn over a two-week period before Dyslexia Awareness Week (these can be differentiated amongst the class). Their spelling list is selected as per your theme or preferred words (see next slide) and the children need to try to learn to spell as many of the words as they can.

During the two-week period when they are learning the words, children are encouraged to ask parents, guardians, aunties, uncles and family friends to sponsor them for each word they get correct OR for a fixed amount for trying their best.

**Week commencing 2nd October, Dyslexia Awareness Week** – The sponsored spell will take place in each class. Children are encouraged to return their Sponsored Spell form and their sponsorship forms with donations received to the school by Friday 6th October.

**Sponsorship forms are on page 33.**
BDA Sponsored Spell
Choosing your words...

The words you use for the spell could be themed, for example, around the new dyslexia-friendly Harry Potter book ‘Harry Potter and the Cursed Child’ or another current favourite amongst the class.

We recommend these are words linked to the new National Curriculum and ones that the children in your class are expected to know.

If you feel some children can already spell the words suggested for their year, try getting them to learn words for the next year or phase.
How Your Funds Will Make a Difference

£50: would enable the charity to take six calls through our BDA Helpline providing invaluable support and advice.

£100 Could pay for two children, young people or adults to be screened for dyslexia through specialist online tools.

£500 could provide specialist resources: Pens, reading books, games for dyslexic learner(s).

£750 could pay for the training of a teaching assistant to be able to deliver specialist dyslexia and literacy support through the Children Will Shine project.
How To: Pay in the funds you have raised...

You can pay in funds raised through the Sponsored Spell either by a BACS transfer or by cheque.

**Cheques** must be made payable to: ‘British Dyslexia Association’ and sent to:

Sponsored Spell, The British Dyslexia Association. Unit 6a Bracknell Beeches, Old Bracknell Lane, Bracknell, RG12 7BW

**BACS Transfer** can be made to:

- Account Name: British Dyslexia Association
- Bank Name: Barclays Bank
- Sort Code: 20-71-06
- Account Number 90286141
- Reference: Please use ‘SS’ followed by your school name.
Make your Sponsored Spell fun and memorable by using mnemonics. See if children can make up their own.
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Thank you for your support.

The British Dyslexia Association is a limited company registered in England and Wales. Charity number: 269243 Company Number: 1830587

President: Lord Addington
Contact Us

For all queries, sponsorship forms and to make payment, please contact Claire McKinnon at:

clairem@bdadyslexia.org.uk

If you would like to share your photos of your DAW activities we would love to post these on our social media sites.

😊

Tel. 0333 4054588
www.bdadyslexia.org.uk

Sponsored Spell 2017
Part of Dyslexia Awareness Week
Monday 2nd to Sunday 8th October 2017
Dyslexia – Some Facts...
Dyslexia: the Facts

- On average three children in every class are dyslexic and struggle with literacy (around 1.2 million children).

- One in five 11 year olds currently move from primary to secondary education with below expected levels of literacy.

- At secondary level, over a third of young people failed to achieve the expected level of an A+ to C in English in 2011.
About Us

The British Dyslexia Association is a national charity serving every area of the UK. Our aim is to achieve a dyslexia friendly society for all through listening, supporting and empowering people.

Listening: We run our national Helpline answering queries by phone and email, helping thousands of people every year.

Supporting: We provide full diagnostic assessments for individuals and employees and deliver training in the workplace to improve awareness and support.

Empowering: The BDA is the voice of dyslexic people and we lobby and campaign to influence government and other institutions. BDA also works with employers, parents and local dyslexia associations to raise awareness and provide appropriate support for individuals who experience dyslexia and co-occurring difficulties.
How We Help The Dyslexic Community

• Handle thousands of enquiries to the BDA National Helpline - this is free and confidential.
  Tel: 0333 405 4567   Email: helpline@bdadyslexia.org.uk

• Over 1 M website visits from 800,000 users to access information.
  www.bdadyslexia.org.uk

• We are active on social media with a growing following. Follow us and keep up to date.
‘Evidence to Practice and Back Again’

Keynote Speakers include:
Professor Susan Gathercole – Cambridge University
Professor Daniel Ansari – The University of Western Ontario
Professor Simon Fisher – Donders Institute

Click Here for more details
Click Here for the BDA Shop for a range of Books or Learning Aids & Materials.
We hope this is a really positive awareness week for the whole dyslexia sector.

#postivedyslexia2017